



International Material Recovery

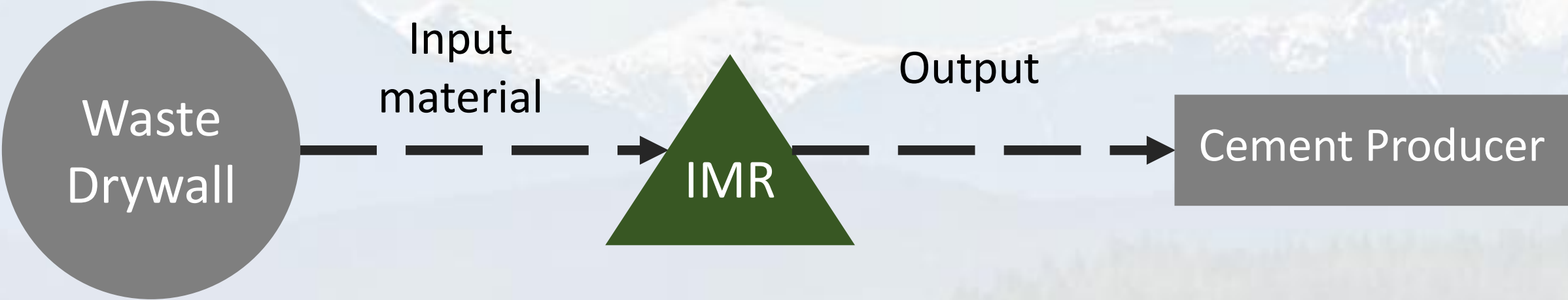
A new market for waste drywall

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“IMR produces alternative gypsum from recycled drywall for cement manufactures who need low cost and environmentally responsible input materials. Unlike our competitors, IMR gypsum is specifically designed to meet the particular needs of the cement industry”

IMR Value Chain – A New Frontier for Waste Drywall



Initial prospects of developing entirely new market



- Default is “No”
- Fear of failure
- Risk adverse
- Little upside

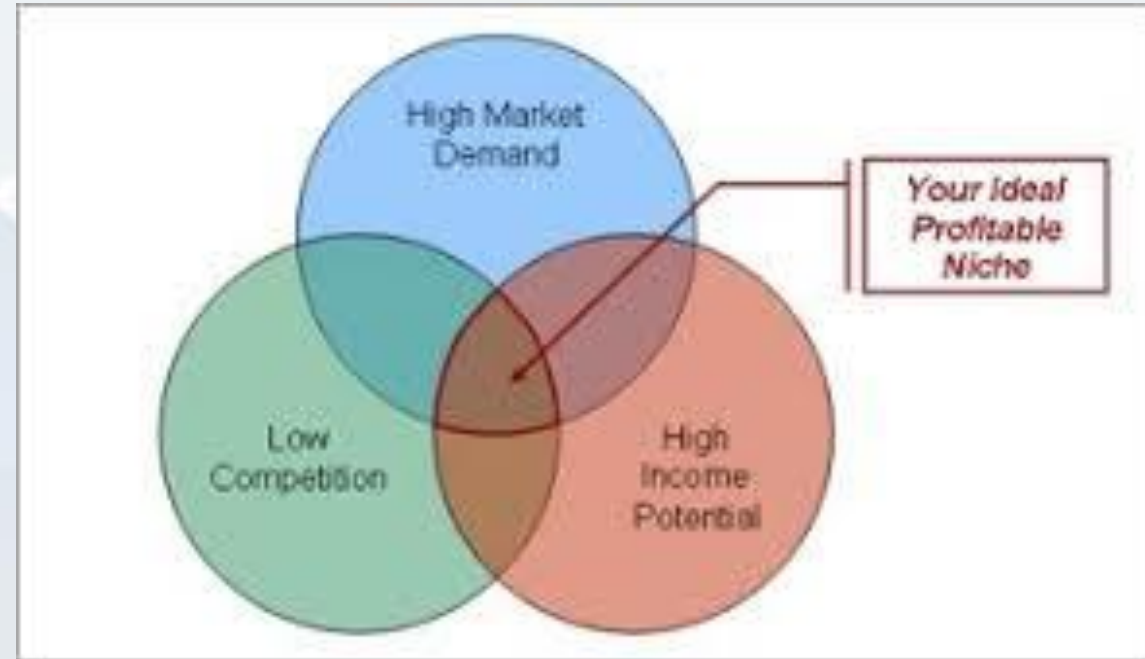
Innovation

1. Prove the market exists
2. Prove financial viability
3. Build and nurture relationships
4. Stay resilient
5. Iterate



FIND A PARTNER

Niche Market and Growth



- Business Model
- Everyone must win
- Platform



Thank you

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