



Jaksa (JP) Panic named Director of Sales – Canada for Big Truck Rental

Big Truck Rental, LLC. Announced that Jaksa (JP) Panic will be taking on the role of Director of Sales for Canada with Big Truck Rental. JP will work directly with the team in Canada in helping to continue growing Big Truck Rental's sales and marketing efforts coast to coast.

"I am grateful and extremely excited to be joining the Big Truck Rental team to help grow our Canadian business and continue to build upon our reputation as the number one authority in refuse rentals." JP said. "Big Truck Rental has worked very hard to create a first-class business model and we are in a position to truly impact the Canadian market from a rental perspective by continuing to add immense value for our current and future customers."

Before joining Big Truck Rental, JP held various positions over a twelve-year period in sales, marketing, business development and sales management roles with Fastenal Canada, Acklands-Grainger and Air Liquide. Most recently, JP was the Sales Manager for Air Liquide, where he managed and lead a sales team across the Ontario market focusing on driving value based selling in the metal fabrication sector. Jaksa received his Ontario College Advanced Diploma in Business Administration – Marketing from Conestoga College in Kitchener, Ontario.

Both myself and the rest of our team are all very excited to have JP join our team." said Zach Martin, VP of Sales – North America of Big Truck Rental. "JP brings a diverse understanding of well-rounded sales and management experience to our team and customers, and will without a doubt help us continue expanding our Canadian operation. With JP's customer centric approach and dedication, we are looking to continue our strategic plan and execution with a clear focus on the Canadian refuse rental market."

Russell Levy, Canada's Big Truck Rental President also added "We are very excited to welcome Jaksa to our team at Big Truck Rental. Not only will JP bring a tighter focus on our customer service model, but will also be a great asset to the future growth of our Canadian business."

Big Truck Rental is the leader in Front Loader, Side Loader, Rear Loader and Roll-Off garbage truck rentals in North America, all backed by a nationally serviced and supported fleet. To find out more about Big Truck Rental, please visit us at www.bigtruckrental.com or contact us at bt-sales@bigtruckrental.com or at 1 (888) 772-0058.